

# FLORIDA PRODUCTS AT NRA 2023

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Florida Products exhibited for the 4th time, at the National Restaurant Association Show® at Chicago's McCormick Place this past month of May, reaffirming the interest to introduce the premium line under the brand name JUIPY. This line was specially created for kitchen applications and consists of fruit and vegetable purees with nothing else added. Packed in different presentations, all for the food service industry is a flexible line that can be used in multiple creative, but healthy recipes.

From desserts, drinks, and cocktails to soups, vinegar, and creams or serve as a puree, just open and serve, this is what JUIPY offers: convenience, health, and delicious flavors.

JUIPY was able to reach out foodservice professionals during the entire 4 days of exhibition. JUIPY captivated the attention of many visitors that applauded the flavours, taste and presentation and immediately asked where they can find JUIPY to purchase.



"We felt proud to join such an important event, we met with professionals from around the world and the USA.

We were inspired by all the attendees and the time they spend with us learning more about us. With JUIPY we want to sell something real, nothing else added, just one single ingredient per product, all made from fresh fruit and vegetables from agricultural farms in Costa Rica" said Eugenia Valle- Commercial Manager



## Why JUIPY?

- 100% natural, no additives nor preservatives.
- Allergen and Gluten Free.
- Highly nutritive and healthy.
- High versatility to create new recipes.
- Ready to serve.
- Certified products on food safety and environmental process.



Please contact us if you want more of JUIPY  
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